

Focal enhances its product offering for the automotive, with its new subwoofers: ISUB TWIN

After revealing two brand new lines of Plug&Play audio kits for Mercedes-Benz and Volkswagen group vehicles in January, Focal now introduces its ultra-compact subwoofers, ISUB TWIN. The French brand continues to invest in and optimise its range of Car Audio products, perfectly meeting market expectations with easy-to-install products.

FOCAL CONFIRMS ITS POSITION AS LEADER IN THE CAR AUDIO MARKET, WITH AN ALL-ROUND OFFERING

Focal has been present on the car audio market for over 30 years, with its vast range of complementary and high-performing products, enabling any driver to create the system of their choice. Developed by Focal engineers with the aim of making on-board High-Fidelity even more accessible, both technically and financially, the ISUB TWIN passive subwoofers combine as superbly with traditional Focal in-car products as they do with solutions from the Focal Inside Plug&Play range. They have also been optimised to be specifically connected to the Focal Impulse 4.320 amplifier, leaving 2 channels available on the latter to amplify a pair of speaker drivers in the front doors for example. Sold by pair, each subwoofer can handle up to 100 watts RMS, a very comfortable power to obtain percussive basses.



EASY INSTALLATION AND ACCESSORIES SUPPLIED

Focal places the user at the centre of its efforts when it comes to the design and development of its products. The ISUB TWIN subwoofers are robust and ultra-compact-only 8cm high-and are easily installed in a vehicle by sliding these under the seats. They can also be screwed to the floor or simply fitted without tools thanks to the self-adhesive strips supplied.

Available: April 2021

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